

MARK CONSIGLI



Driven, versatile, and meticulous designer & art director with demonstrated experience in all facets of strategic brand development, web and user experience design, collaboration, and service.

Passionate about learning new techniques and technologies, building lasting relationships, and consistently delivering good work.

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4 Quirk Circle
Milford, MA 01757

Experience

isobar, Art Director BOSTON, MA, JAN 2013 - PRESENT

Lead and oversee designers in the creative development of cohesive design systems, interaction patterns, and imagery in a fast-paced cross-disciplinary environment. Work ranges from desktop and mobile experiences, applications, OLA campaigns, styleguides, and pitch presentations for a variety of clients and industry verticals. Clients include: adidas, Bessemer Trust, BNY Mellon, Cancer Treatment Centers of America, Fidelity Investments, Hannaford Supermarkets, Lego, Reebok, and Royal Caribbean.

Promoted to Senior Visual Designer in 2013, and Art Director in 2016

High Gray, Founder & Designer BOSTON, MA, DEC 2014 - PRESENT

Founded in 2014 with a pigeon logo and an itch to craft tangible goods. Conceptualize, illustrate, and design apparel graphics, labels, and brand collateral for ongoing product and marketing efforts. Scout, schedule, style, and art direct product and environmental photoshoots for web, ecomm, and social. Design, build, and refine an on brand retail experience for outdoor markets with curated accents and materials. Plan and budget business expenses, product and material sourcing, manufacturing, and marketing.

Mark Consigli Design, Freelance BOSTON, MA, MAY 2010 - PRESENT

Strategic brand development, web, and print design services for a variety of clients and boutique agencies.

Vital Source Media, Interactive Designer BOSTON, MA, NOV 2011 - DEC 2012

Created custom and off-the-shelf experiences for clients in the e-learning industry. Collaborated with a small inhouse design and development team to sketch, wireframe, and evolve concepts before turning them into usable and attractive interfaces for all ages.

Delin Design, Visual & Interactive Designer PAWTUCKET, RI, SEP 2010 - NOV 2011

Created brands, moodboards, print and interactive ads, collateral, websites, and trade show graphics in a small studio environment for start-ups and mid-sized companies.

Education

Boston University CDIA WALTHAM, MA, APR 2010

Graphic & Web Design Certificate

Saint Michael's College COLCHESTER, VT, MAY 2009

Bachelor's Degree in Fine Art, Minor in Business Administration

GPA in major: 3.74

GPA overall: 3.28

Dean's List (3.4 or higher): Spring 2009

Accolades

isobar 'Set the Bar High' award 2017 RECIPIENT

Software & Technologies

Proficient: Mac OS, Adobe Creative Suite (InDesign, Illustrator, Photoshop, Dreamweaver, Timeline-based Flash animation, and Fireworks), Sketch, Zeplin, Invision, Keynote, Microsoft Office, as well as valid HTML & CSS hand coding

Working knowledge: HTML5 & CSS3, Actionscript 2.0, 3.0, After Effects, Responsive Development, Javascript, PHP, MySQL, JQuery, WordPress Theming and Development, and Expression Engine

Interests

Drawing, needlepoint etching and printmaking, photography (35mm), ice hockey, pond hockey, cycling, hiking, road trips, craft beer, BBQ and Mexican restaurants, and the occasional DIY woodworking project