

MARK CONSIGLI



Qualifications

Driven, versatile, and meticulous designer & art director with demonstrated experience in all facets of strategic brand development, web and user experience design, collaboration, and service.

Passionate about learning new techniques and technologies, building lasting relationships, and consistently delivering good work.

Professional Experience

ISOBAR, U.S. | SENIOR VISUAL DESIGNER

BOSTON, MA (JANUARY 2013-PRESENT)

- Work effectively with project management, user experience, development, and a variety of creative teams both internally and client-side
- Consult with, and present design work to client stakeholders over extensive project timelines to build consensus and ensure project success
- Design on brand web and mobile applications, website experiences, wireframes, interaction concepts, design specs, OLA campaigns, storyboards, and pitch presentations for a variety of clients and industry verticals

MARK CONSIGLI DESIGN | FREELANCE DESIGNER

BOSTON, MA (MAY 2010-PRESENT)

- Provide strategic brand development consulting and design services to a growing list of clients
- Responsible for project management, budgeting, coordination of external resources, print and web design services, front-end development, and presentation of work

VITAL SOURCE MEDIA | INTERACTIVE DESIGNER

BOSTON, MA (NOVEMBER 2011-DECEMBER 2012)

- Collaborate with a small inhouse design and development team to create usable and attractive interfaces for various clients in the e-learning industry
- Responsible for wireframing, concepting, and design iteration of "off the shelf" prototypes as well as custom applications and web based software
- Formulate responsive design strategies and solutions for optimum usage of applications across various devices
- Responsible for Flash design, timeline based animation, some basic actionscripting, and After Effects animation

DELIN DESIGN INC. | VISUAL & INTERACTIVE DESIGNER

PAWTUCKET, RI (SEPTEMBER 2010-NOVEMBER 2011)

- Work in a small studio environment to create brands, moodboards, print and interactive ads, collateral, websites, and trade show graphics for a wide variety of start-ups to mid-sized companies
- Communicate directly with clients to strategically plan for website initiatives with site maps, wireframes, and concept design iteration
- Balance and coordination of a wide spectrum of projects under strict deadlines

Contact

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4 Quirk Circle
Milford, MA 01757

Education

BOSTON UNIVERSITY, CDIA | GRAPHIC & WEB DESIGN CERTIFICATE

WALTHAM, MA (COMPLETED APRIL 2010)

SAINT MICHAEL'S COLLEGE | BACHELOR OF ART IN FINE ARTS, MINOR IN BUSINESS

COLCHESTER, VT (GRADUATED MAY 2009)

GPA: 3.74 in major

GPA: 3.28 overall

Dean's List, (3.4 or higher) Spring 2009

Software & Technologies

Proficient: Mac OS, Adobe Creative Suite CS3-CS6 and Creative Cloud (InDesign, Illustrator, Photoshop, Dreamweaver, Fireworks, and Bridge), Timeline-based Flash animation, Keynote, Microsoft Office, and valid HTML & CSS hand coding

Working knowledge: HTML5 & CSS3, ePub3 design possibilities and constraints, Actionscript 2.0, 3.0, After Effects, Responsive Design and Development, Javascript, PHP, MySQL, JQuery, WordPress Theming and Development, and Expression Engine

Involvement

2011 JQuery Conference Attendee - Boston, MA, RISD Continuing Education Courses (HTML5 & CSS3), Boston University - CDIA Networking Night Guest Speaker (Graphic & Web Design Program Representative), 2011 Rhode Island AIGA Member, 2010 Graphic Artist Guild Member, Saint Michael's College Hockey Program, 2011-2013 Patrick Dempsey Challenge participant, 2012 Samaritans 5k participant

Interests

Ebony pencil drawing, portraiture, kneedlepoint etching and printmaking, photography (35mm), ice hockey, cycling, hiking, craft beer, Logo Lounge books, sports branding, Vermont and Boston living